

## DESCRIPTION OF REQUESTED SIGN VARIANCE

Cite the specific section of Sign Ordinance from which a variance is needed:

Section 1.09(A)(2)(c) - variance for Marquee.  
Sign is needed because awnings are also  
being requested.

Describe the variance (attach additional sheet if necessary):

We are looking to Add a marquee to the front entrance  
of School of Rock. This will allow us to promote shows  
& performances that will be held in our venue. The marquee  
would be visible from both the East & North sides of the building.

In order to approve a request for a variance, the Planning & Zoning Commission must determine that the request meets three (3) of the following four (4) criteria. Please describe how the requested variance meets the following criteria.

1. The proposed sign shall not adversely impact the adjacent property (visibility, size, etc.)

The marquee is flat against the building and  
would not adversely affect/impact the adjacent  
property. It will not be overly large or impact  
visibility to surrounding businesses.

2. The proposed sign shall be of a unique design or configuration.

The sign is ~~unique~~ unique in that it will allow  
for changeable copy letters to promote events. It will  
wrap around front of building to be visible to both  
the west & North. Most venues/theaters in the U.S.  
utilize some sort of marquee for promotional needs.

3. The special exception is needed due to restricted area, shape, topography, or physical features that are unique to the property on which the proposed sign would be erected.

The shape of the building requires us to  
have the marquee wrap around the front  
of the building for best visibility. The sign  
will be back lit so it can be viewed at night.

4. The special exception will substantially improve the public convenience and welfare and does not violate the intent of the Sign Ordinance.

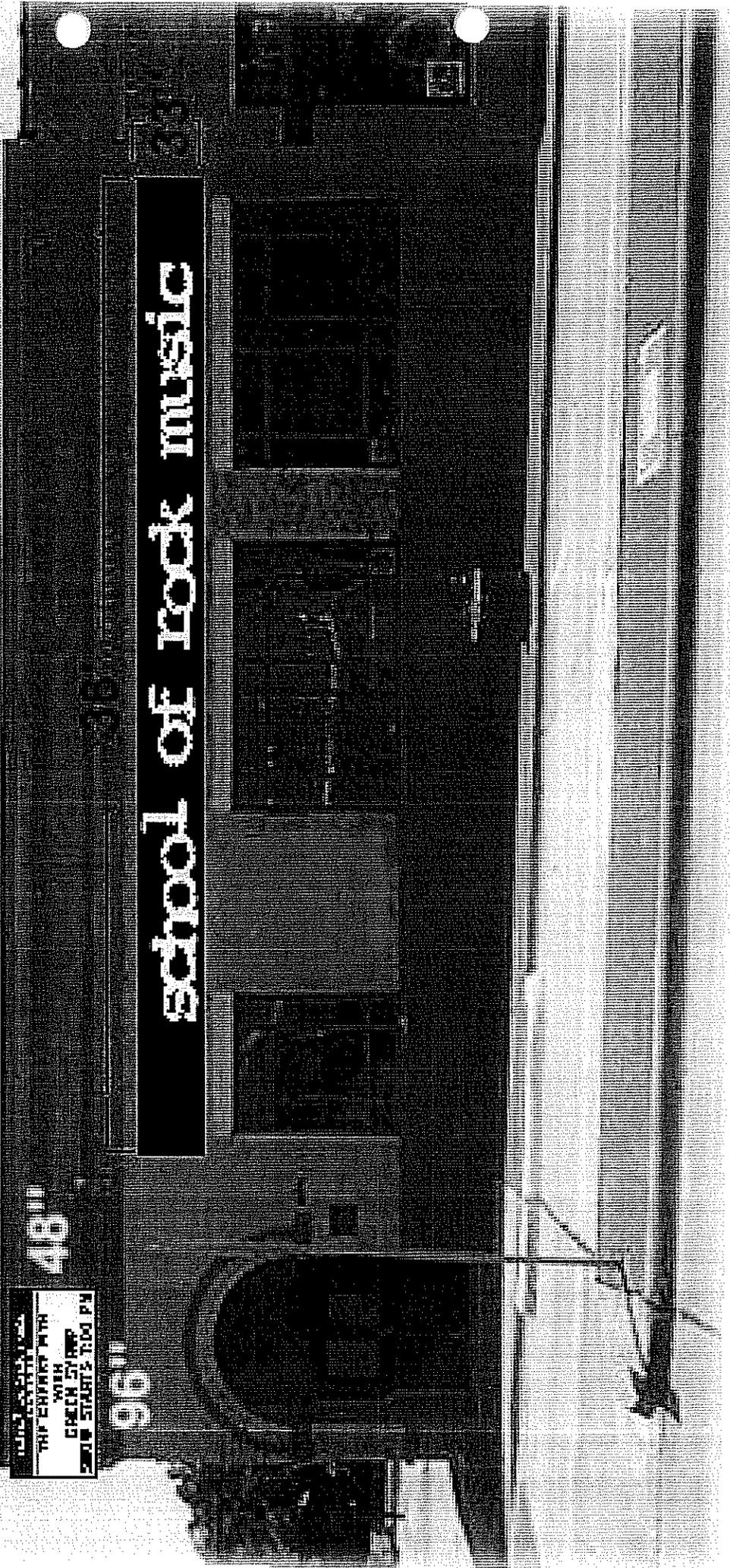
The marquee will allow show & event information  
to be easily & consistently communicated to  
the numerous people who drive by the facility  
each day. It does not violate the intent of the  
Sign Ordinance.

Variance requested on Marquee Sign



Front Facade with all signs

Approx. 54'



THE ENERGY WITH WHICH GREEN SWAMP SCHOOL STARTS 7:00 PM

96

48"

school of rock music

Side Facade with all signs

